

UNITED WAY OF GREATER LOS ANGELES
PANDEMIC RELIEF FUND
**CHIP
IN**

IMPACT REPORT



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PANDEMIC RELIEF FUND**



AS THE PANDEMIC SHOCKED OUR SUPPORT SYSTEMS, UNITED WAY OF GREATER LOS ANGELES SPRUNG INTO ACTION.

We immediately established the Pandemic Relief Fund to provide emergency relief to our most vulnerable neighbors disproportionately affected by COVID-19 and the organizations who serve them.

Initial funding met urgent needs of unsheltered residents who are especially vulnerable to the coronavirus, and low-income individuals, students and families at imminent risk of homelessness due to health and economic impacts of COVID-19.

As we look toward an equitable recovery, we will invest in capacity building for our partners, provide grants to ensure trusted community organizations are stable, and prioritize grantmaking to organizations that are led by and serve Black, Brown, and Indigenous communities.

This is a pivotal moment in Los Angeles County to recover and rebuild, and we want to prioritize our most vulnerable. Rather than maintaining ineffective models that deepen racial and economic inequities, we have an opportunity to transform. We want to continue making bold investments in education, homeless services, and stability for our working families.

THANKS TO YOU

WE HAVE PURCHASED AND DISTRIBUTED CRITICAL EMERGENCY MEDICAL SUPPLIES INCLUDING MASKS, SANITIZER, FOOD AND MORE TO HELP AND PROTECT OUR UNSHELTERED NEIGHBORS AND OVER 100 HOUSING AND HOMELESS SERVICE PROVIDERS.

113,551



HAND SANITIZER BOTTLES

989,250



MASKS*

2,400

WATER BOTTLES

1,626

THERMOMETERS

48,640



TOILET PAPER ROLLS

40,300



PAIRS OF GLOVES

3,252



AAA BATTERIES

* Thank you to Skechers and Lucky Brand for donating masks to support our agency partners to protect our most vulnerable neighbors

THANKS TO YOU WE HAVE

PROVIDED MINI-GRANTS ACROSS LOS ANGELES

We provided mini-grants throughout the county to 44 trusted community organizations that serve our most vulnerable including faith-based organizations, housing and homeless services, food pantries and youth services.



THANKS TO YOU WE HAVE

Helped 196 organizations in the greater Los Angeles area weather the crisis, build capacity, provide protective supplies, and most importantly, serve our most vulnerable neighbors.

Partnered with the Los Angeles Rams and KABC for a virtual telethon, providing direct support to the Los Angeles Regional Food Bank, helping to provide 5 million meals to families.

Partnered with EveryTable and Dignity Health to support 16,000 meals for individuals coming inside to newly opened emergency shelter sites.



5,000,000
MEALS PROVIDED TO FAMILIES

16,000
MEALS PROVIDED TO INDIVIDUALS
IN EMERGENCY SHELTER SITES



OUR GRANTEES



MANY OF OUR GRANTEES HAVE EXPERIENCED AN IMMENSE INCREASE IN NEED IN THE POPULATIONS THEY SERVE, AND YOUR CONTRIBUTION HAS HELPED THEM MEET THE CHALLENGE:

IMPACT

STUDENTS AND THEIR FAMILIES

Since LAUSD schools transitioned to virtual learning, United Way's education partner Communities in Schools Los Angeles was able to provide 1:1 case management for nearly 1,000 vulnerable families of LAUSD students, including 11,891 touchpoint interactions with students and families.

\$179,108

**EMERGENCY FUNDS
FOR FAMILIES IN NEED**

THEY WERE ABLE TO PROVIDE:

- 271 care packages to families of students
- 1,600 donated headphones
- \$179,108 in emergency funds to families in need

“Prior to the COVID crisis, our students were already facing so many economic stability, and mental wellbeing challenges in their lives which affected their learning. K-12 Distance Learning has only widened the equity gap for our students who lack access to resources like technology and internet, quiet and dedicated space to participate in classes, individual time with teachers and tutors. With the United Way’s support Heart of LA is working to fill this gap for students residing in some of LA’s most vulnerable neighborhoods. Where there is the opportunity, there is hope, we thank the United Way for being our partner in providing opportunity and hope for LA’s young people.”

TONY BROWN

Executive Director, Heart of Los Angeles

“As we navigate this next phase of COVID-remote learning, we know teachers will continue to rise to the challenge as they did last spring. However, students and teachers need support to connect and build relationships in order to thrive. This grant allows us to provide training to teachers and school administrators to increase the quality of strategies used to support students through social, emotional, and of course academic distance learning. We will continue to create platforms to share peer-to-peer best practices between educators, allowing them to grow in this unprecedented way of learning. We must take the opportunity to allow a new, better and more equitable system emerge.”

ALICIA MONTGOMERY

Executive Director, The Center for Powerful Public Schools



“This project is aligned with the core value of SBCC which is to discover and celebrate each person’s gifts and talents. Reimagining an education system where this happens is part of our mission. Supporting students’ social emotional learning through teaching tools that improve student engagement and academic outcomes is what SBCC and specifically this grant is all about.”

RUDY MELENDEZ

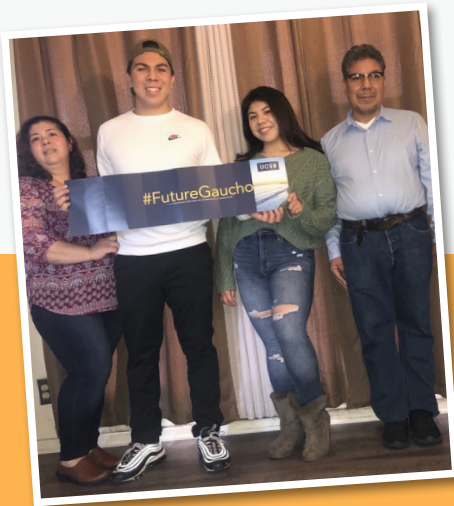
Community Organizer, Strength Based Community Change

IMPACT

DEEP INVESTMENTS IN EDUCATION

WE WERE ABLE TO PROVIDE:

- Core support to the 29 education partner organizations who push for a better system for LA's children and continue to advocate on behalf of their families.
- New TransformED grants awarded to 12 education organizations to bolster sustained improvement to the education system in support of LA's most vulnerable students, and help teachers and parents navigate the changing landscape.



YOUNG CIVIC LEADERS PROGRAM

36

STUDENTS NOW RECEIVE WEEKLY CASE MANAGEMENT

\$5,000

IN DEVICES TO CLOSE THE DIGITAL DIVIDE FOR STUDENTS IN HIGH SCHOOL & THOSE TRANSITIONING INTO COLLEGE

\$13,000

IN DIRECT RELIEF TO STUDENTS & FAMILIES TO HELP WITH COST OF TUITION, FOOD, RENT AND UTILITY SUPPORT

IMPACT

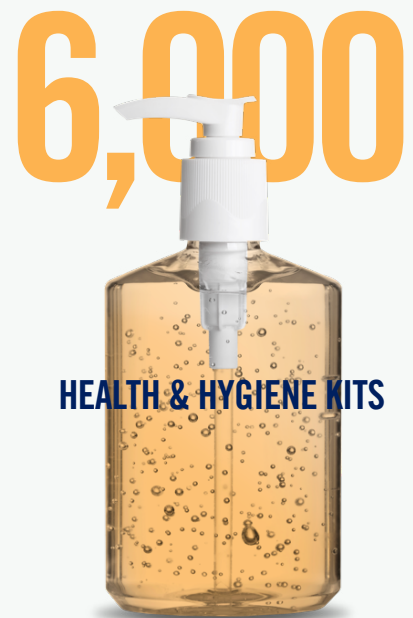
HOMELESS SERVICES

The fund supported 12 regional homeless service providers and shelter operators in expanding support for individuals living on the street and bringing more people inside to safety.



THEY WERE ABLE TO:

- Work closely with Housing for Health at the Department of Health Services with the support of L.A. Care Health Plan to purchase personal protective equipment to protect health services professionals outreaching to unhoused residents.
- Create 6,000 health and hygiene kits for individuals experiencing street homelessness and sheltering in place throughout L.A. County.
- Help make nearly 6,000 hospitality kits to welcome inside thousands of highly vulnerable individuals to hotel and motel rooms as part of Project Roomkey in partnership with the LA Homeless Services Authority.



“We are so grateful for the support of United Way in helping us provide life-saving services for those most in need during this time of crisis. Our unhoused neighbors lack access to safe shelter and hygiene, and are highly at-risk of contracting COVID-19. Our continued work as frontline service workers is more critical than ever and community partners like United Way help move PATH’s mission forward during the crisis and beyond.”

JENNIFER HARK DIETZ

Deputy CEO & Executive Director of PATH



“The Pandemic Relief Fund has allowed us to operate a full blown Helpline and Distribution Center for SSG/HOPICS clients, including set-up to increase our refrigeration ability and create shelving/storage capacity for the tons of donations and items coming to our site daily.”

VERONICA LEWIS

Director, SSG/HOPICS

“In order to keep our participants and staff safe, it was necessary for us to have ample supplies of PPE and sanitizing equipment to prevent infection, and supplies such as thermometers to help determine who might be infected with COVID-19. United Way’s timely grant allowed us to rapidly acquire this equipment without having to divert critical funds from other areas of our budget.”

JOHN MACERI

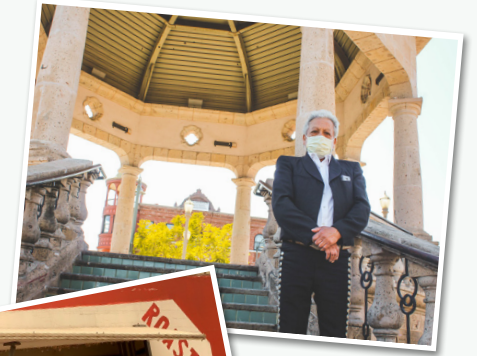
Chief Executive Officer, The People Concern

IMPACT

ECONOMIC MOBILITY

Economic mobility grants helped struggling Angelenos throughout the County make ends meet.

- A series of grants focused on organizations serving our Black families through a partnership with BET.
- Organizations provided direct relief to a range of low-income workers including day laborers, restaurant workers, street vendors, domestic workers, janitors, and mariachis.



250



**FAMILIES RECEIVED
RENTAL ASSISTANCE**

- Rental assistance to 250 families, helping them stay in their homes
- Assistance with utilities to 166 families

8,335



**FAMILIES RECEIVED
GROCERIES AND FOOD**

- Direct financial assistance to more than 300 families to meet basic needs like medication, hygiene, and travel
- Meals to 1,861 households and distributed groceries and food to 8,335 families

“VITA connects people with money they’ve earned through CalEITC and opens the door to financial literacy. We help families access support services like Medi-cal, Calfresh, and unemployment as they navigate the current crisis. This grant will give free tax preparation to an additional 440 families adding over \$500,000 income to residents and directly into the local economy. We also hired 4 undergraduate students from a local university who have been financially impacted by COVID-19 to help with the additional workload.”

RAUL ESTRADA

Executive Director, El Centro de Ayuda

“With the federal government barely acknowledging low-income immigrants’ struggles in light of the ongoing COVID-19 pandemic, support has mostly fallen on the shoulders of organizations like ours to quell anxiety over a public health crisis, to provide accurate information on prevention in multiple languages, and to provide immediate funding for food, housing, and basic needs. With the generous funds provided by United Way of Greater Los Angeles, we have been able to increase our capacity to support our most vulnerable populations, including low-income immigrants and low-wage workers. This pandemic has proved to us that support for all is critical to the survival of all.”

MARTHA AREVALO

Executive Director, Central American Resource Center

“Our community has been deeply impacted by the pandemic, not only in terms of infections but in job losses and economic stress that is drastically threatening the ability for Black households to keep a roof over their heads and provide for their families. This funding gives us an opportunity to support Black participants enrolled in our employment readiness program that speaks to the current state of work in the age of COVID-19, and to equip Black workers with best practices on how to navigate the job search process. Additionally, we are helping our community members with financial assistance who have been impacted by this crisis.”

LA TONYA HARRIS

Co-Executive Director, LA Black Worker Center

WE WOULD LIKE TO RECOGNIZE THE TREMENDOUS GENEROSITY OF INDIVIDUALS, FOUNDATIONS, CORPORATIONS AND OTHERS COMMITTED TO SUPPORTING OUR PANDEMIC RELIEF FUND EFFORTS.

Because of you, United Way of Greater Los Angeles has been able to help bring immediate assistance and daily essential supplies to people living on the streets, people at risk of homelessness, students, individuals, and families.



ANONYMOUS • SUSANNAH BLINKOFF & JORDAN CORNGOLD

THE BUTTERFLY FOUNDATION/YVETTE & KYLE BOWSER • THE GOODMAN FAMILY FOUNDATION

ANONYMOUS • ACCENTURE • CITIZENS BUSINESS BANK • COMERICA CHARITABLE FOUNDATION • CONGRESSMAN ADAM SCHIFF
DELOITTE • DREW CYMATICS & STEVEN CYMATICS FROM CYMATICS.FM • DANIEL & SUSAN KANE
THE DURFEE COMMUNITY FUND • ECOLAB • FIRST REPUBLIC BANK • JULIA MELTZER & DAVID THORNE • KARL & LAURA SLOVIN
KPMG & KPMG FOUNDATION • LESLIE LASSITER • LGR FOUNDATION • PwC • RSUI INDEMNITY GROUP, INC.
SOCAL HONDA DEALERS ASSOCIATION • VALERO ENERGY FOUNDATION

THANK YOU TO THESE PARTNERS FOR INCREASING THEIR UTILITY ASSISTANCE SUPPORT DURING THESE DIFFICULT TIMES



We take pride in accurately listing our donors who wish to be recognized. This list reflects those who contributed to the Pandemic Relief Fund at the \$10,000 level and above who agreed to be listed. We would also like to thank our generous supporters who wish to remain anonymous and those who are not listed who gave at every level. In the case of an error or omission, please contact Donor Services at donorservices@unitedwayla.org.

OVERVIEW

THANK YOU TO EVERYONE WHO MADE THE EFFORT TO CHIP IN AND HELP OUR MOST VULNERABLE NEIGHBORS.



While our systems have faced challenges like never before, we are heartened and encouraged by the generosity and creativity the pandemic ignited in our supporters.

The cumulative impact of these donations is remarkable. We've touched thousands of individual lives through direct relief, bolstered dozens of frontline organizations that serve our most vulnerable, and made bold investments through programs like TransformED. We could not do it without you.